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Foreword

Western Sydney Local Health District

Arts and culture is a critical part of Westmead’s story. We want to create a healing environment that not only provides high-quality healthcare, but also looks at how we can enhance well-being for everyone that visits our precinct. This strategy is committed to embedding arts and culture into the fabric of everything we do – from the corridors and patient waiting areas in our new hospital building to the new green spaces across the precinct.

All of these areas are set to benefit from creative, innovative art, designed to make Westmead a more vibrant, exciting place to visit than ever before. We are thrilled to be involved in the creation of this strategy and look forward to seeing it provide safe, welcoming and connected spaces for all who visit our precinct.

Danny O’Connor
Chief Executive

The Children’s Hospital at Westmead

At The Children’s Hospital at Westmead, art plays an important role in our approach to healing. The initial charter of the hospital was to provide a total healing environment that aims to offer not only the very best medical care, but also the best support for the patient and their family in the most comfortable, reassuring setting possible. Our artworks are chosen for their ability to impart comfort, delight and interest to patients and families, many of whom spend long periods of time in the hospital. We have been thrilled to be part of the Westmead Redevelopment arts and culture process, and play a role in developing a robust strategy with our precinct partners to ensure this ethos naturally flows through to the new shared hospital building at Westmead.

Dr Michael Brydon
Chief Executive
Sydney Children’s Hospitals Network

The University of Sydney

We’re proud to collaborate on the arts and culture strategy, as it is integral to improving health and wellbeing, and to fostering new thinking. As the University of Sydney continues to work with our Westmead partners to co-create solutions to pressing problems, this arts and culture strategy will play an important role in invigorating those endeavours.

I’m particularly excited to see this strategy enhance the sense of adventure and exploration in the Innovation Centre, which is a facility of central importance to the university’s vision to help make Westmead a globally significant centre for research, education and health.

Professor Chris Peck
Director, University of Sydney’s Westmead initiative
Office of the Vice-Chancellor and Principal

Acknowledgements

The Westmead Redevelopment project’s Arts and Culture Strategy has fired my imagination.

I found a fantastic team in the redevelopment, and Health and Arts Research Centre (HARC) is very proud of taking on the challenge. Our appreciation goes to everyone in the team, in particular, director of redevelopment, redesign and transformation Carla Edwards and PWC project director James Wright.

Thanks also to the Westmead Redevelopment Arts and Culture Advisory Committee - a committed group, able to start meetings as early as 7am and significantly contribute to the development of the strategy.

We are very grateful to Matt Poll and Luke Hispanhol for the support they have provided from their roles at the University of Sydney.

This is the 26th health project for which I have managed an arts and culture strategy. HARC starts each project with new eyes, and the picture is slowly painted by staff, patients, carers, students and visitors, and the local community. They are the true writers of the strategy and we are grateful for their contribution.

Finally, I must congratulate and thank the HARC team working on this project: Portia Spinks, Louise McKerlie, Malcolm Cooke, Eleanor Gates-Stuart and community champions Silia Cluff (who crossed over to staff status), Norma Boules, Nelma Galas, Martha Fernandez, Ina Gaha and Yoshimi Lawler. Together, we hit a new high in community engagement with more than 1000 people involved.

Marily Cintra
Health and Arts Research Centre Inc
Arts and Culture Strategy co-ordinator
Westmead Redevelopment

Danny O'Connor
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Marily Cintra
Health and Arts Research Centre Inc
Arts and Culture Strategy co-ordinator
Westmead Redevelopment
HARC was commissioned by NSW Health Infrastructure to develop an arts and culture strategy for the $1 billion Westmead Redevelopment project. The strategy is designed to embed art into the fabric of the Westmead precinct, including the new hospital building and refurbished spaces.

Methodology

The development of the Westmead Redevelopment Arts and Culture Strategy is based on participatory methodology. It incorporates environmental design research, including observation of physical traces, surveys and focused interviews. It incorporates community cultural development methodologies, including creative activities, inclusive participation, encouragement of partnerships and contextual exploration of the unique physical, social, cultural, historical and economic factors that make the place.

More than 1000 people participated in developing the strategy, including staff, patients, consumers, researchers and visitors, as well as local residents and organisations. This research revealed the participant’s aspirations for arts and culture at Westmead, and created a broader canvas for the arts and culture to explore the interconnected layers of place.

Findings

An arts and culture advisory committee was formed to support and advise the arts and culture strategy. HARC reviewed the existing Western Sydney Local Health District Arts Collection Management policy and the Artwork at The Children’s Hospital at Westmead policy and prepared an acquisition guideline for the Westmead Redevelopment project.

The strategy was developed in close collaboration with the Westmead Redevelopment project team.

HARC found robust support for the inclusion of arts and culture in the Westmead Redevelopment project. Participants appreciated the uniqueness of Westmead’s natural surroundings and considered the river and nature to be among their favourite themes.

Participants clearly articulated they also wanted the arts and culture to:

1. Provide a healing environment that is connected to nature
2. Understand and respect Aboriginal and Torres Strait Islander people
3. Embrace diversity and engage local communities
4. Offer engaging and contemporary art
5. Promote a positive identity for Westmead
6. Establish Westmead as a catalyst for healthy living
7. Offer a sustainable program to keep Westmead vibrant

Summary

The Westmead Redevelopment Arts and Culture Strategy celebrates **Creating Futures: People, Place and Health** as the theme for the arts inspiration. It is a broad and process-driven theme, founded on the people who make the place, and looks towards the future for inspiration.
Background

The Westmead precinct is one of the largest health, education, research and training precincts in Australia. By 2036, the precinct workforce is expected to increase from 18,000 to 40,000, with the number of students expected to grow from around 2,000 to more than 30,000.

The Westmead precinct partners - Western Sydney Local Health District, The Children’s Hospital at Westmead, Westmead Private Hospital, the University of Sydney, Western Sydney University, the Westmead Institute for Medical Research and the Children’s Medical Research Institute - are working together in an integrated and co-ordinated way to deliver world-class innovation and services for NSW and beyond.

The Westmead precinct is located in the City of Parramatta and neighbouring Cumberland Council, 26km west of Sydney CBD. The Parramatta River and Toongabbie Creek flow through the precinct, which also includes the world heritage-listed Parramatta Park.

Currently, the area is experiencing an intense transformation and positioning as Sydney’s second great city. Parramatta CBD is the second largest employment destination for the metropolitan area, after the Sydney CBD. At the 2016 Census, there were 226,549 people living in the City of Parramatta local government (LGA) that comprised 64 square kilometres. Parramatta’s population is projected to increase to 400,000 in 10 years.

The 2016 Census showed the median age of people in the City of Parramatta was 34 years - considerably below the national median of 38 years. Children aged 0 - 14 years made up 18.4% of the population and people aged 65 years and over made up 12.2% of the population. At the 2016 Census, the Parramatta LGA was linguistically diverse, with a significantly higher than average proportion of people (54.2%) speaking two or more languages at home (national average was 22.2%); and a significantly lower proportion (41.47%) of people speaking English only at home (national average of 72.7%). More than 140 languages are spoken in Parramatta, with the larger ethnic communities being Chinese, Lebanese and Indian.

Western Sydney is home to the highest urban population of Aboriginal and Torres Strait Islander people, making up 0.7% of the population.
The Westmead precinct is built on the land of the Darug people, who have had a continuous connection to country for 60,000 years. Parramatta takes its name from the Burramatta people, a clan of the Darug, who first settled along the upper reaches of the Parramatta River.

Burramatta is thought to be derived from the Aboriginal word for “place where the eels lie down to breed,” in reference to the Parramatta River. The Burramatta people have a close connection to the river, and their bark canoes often held a central small fire, built on a mound of soil, to cook up their fresh catch. They used a process called “fire-stick farming” where they would burn the vegetation to facilitate hunting and change the composition of plant and animal species in the area.

The $1 billion Westmead Redevelopment project is the biggest health infrastructure project in NSW. The project includes a new hospital building, refurbishment to the existing Westmead Hospital and car parking improvements. The Westmead Redevelopment project will deliver, contemporary models of care, opportunities for education, training and research and clinical improvements for patients, carers and visitors.

The Westmead Redevelopment project includes:

- **The central acute services building (CASB)**
  Australia’s tallest hospital building, consisting of 14 storeys, including a helipad. The new hospital building will have two new emergency departments - one for adults and one for children, a short stay paediatric unit, new pharmacy and medical imaging, state-of-the-art digital operating theatres, the NSW Infectious Diseases Unit, a dedicated central ‘home’ for the University of Sydney at Westmead and a new central sterile supply department.

- **The Innovation Centre**
  The Westmead Innovation Centre will offer a unique space for multidisciplinary problem-solving, testing new ideas and educating current and future health innovators. Located in the heart of the precinct, the site will be a natural meeting place for staff, researchers, students and innovators to collaborate on solving the health problems of today and tomorrow.

- **New landscaped areas and links**
  A new entry plaza and civic space off Hawkesbury Road will be created, offering more green space. A new road, called Hospital Road, will run through the new plaza forecourt and will be a great place to walk, sit and relax. It could also be used for markets and community celebrations.

- **Refurbishment to existing spaces**
  More than 30 per cent of the existing Westmead Hospital will also be refurbished through the project. Stage 1 of the refurbishment was completed in 2018 and included upgrades to gastroenterology, audiology, ear, nose and throat, and the new Westmead Education and Conference Centre. Stage 2 of the refurbishment program is set to begin in Q3 2018, while stage 3 of the program will occur from 2020 - 2022.
WESTMEAD: an environmental context

Westmead’s unique environmental setting is central to the arts and culture strategy, offering significant opportunities to support community health and well-being. Natural and built environments — on regional and local scales — are the broad canvases on which the strategy is based. Broad contextual factors considered in the strategy focus on the interrelation between water, nature and health, ecological relations linking rivers and people in cities, and notions of permanence and ephemerality.

Westmead sits within the Parramatta River catchment, close to green, recreational corridors associated with the river. Toongabbie Creek and the Yana Yrabana Walking Trail lie immediately to the site’s north, while Paramatta Park, the Domain Playground and Burramatta Bushland Trail are within walking distance to the south. The arts and culture strategy capitalises on this river setting, while building on existing relationships and programs celebrating Aboriginal connections to the land. Environmental themes for the strategy connect with the river and recreation corridors, and networks for walking, cycling and public transport. Aboriginal understandings of seasons and place provide deeper layers of connection.

The arts and culture strategy also supports healthy behaviours in outdoor environments by strengthening connections to active transport networks. Artworks will provide wayfinding beyond the written form, integrating the redevelopment site into established and planned networks for walking, cycling and public transport. Government initiatives and plans related to walkability, cycling and light rail provide frameworks for proposed artworks.

Climate change — now and into the future — presents significant health challenges for people living and working in western Sydney. The Westmead Redevelopment and the Westmead Innovation District master plan is committed to providing vibrant, green public space for the whole community to enjoy. The arts and culture strategy embraces new technologies and materials to showcase how the heat-health burden may be reduced, and ways to live comfortably with increasing temperatures and heatwaves. This is also in line with the master planning of Westmead as an innovation district, creating vibrant, green public spaces.

Attention is given to creating a sequence of “green oases” that assist people to be active outdoors during hot weather. These regularly spaced rest areas are shaded, comfortable, accessible and social, and add to the vibrancy of the redevelopment’s outdoor spaces.

“...As a medical specialist having worked across a professional lifetime in primary healthcare, and in comprehensive services in child and adolescent mental health, including residential care, I was constantly confronted with the impact of the physical, emotional and cultural environment on the health, both physical and mental, of the individual.

The provision of art within a beautiful physical environment had a powerful effect on reaching and healing many children, young people and their families.”

The Honourable Dame Professor Marie Bashir
Synergy: Arts, Health and Design Conference 2003
The value of art in healthcare

The arts and culture strategy aims to reflect the “whole of life” journey that occurs at Westmead – from the birth of a child, the diagnosis and treatment of an illness, to death. Hospitals are a site founded on hope, often accompanied by either intense joy or sadness.

In these contemporary healing places, it is recognised that the arts are valuable in improving health outcomes, as well as promoting health and wellbeing in the wider community. The arts in healthcare should reflect the hospital as a healing place and as a cultural place connected with what happens within.

A supportive environment fosters a sense of control over one’s environment, promotes social support and provides access to nature and other positive engagements and distractions. Art in the Westmead Redevelopment project will play a major role in contributing to the development of supportive environments.

Contemporary hospital and healthcare design responds to a growing body of research that shows a correlation between patient health outcomes and supportive environments. Some examples of evidence-based design include using floor materials that reduce noise to promote better quality sleep, providing secure walking paths to encourage safe physical activities for patients living with dementia, and positive distractions to help reduce stress.

Environmental-behaviour research, in particular, has assisted in the development of a language and methodology that can better guide healthcare design towards a more human-centred approach and practice.
Soon after Governor Phillip’s arrival with the First Fleet in 1788, Parramatta was developed as a farming settlement to feed the new English colony. This led to the immediate and tragic displacement of local Aboriginal people from their lands, which they had inhabited for thousands of years. Aboriginal groups led a resistance against the new settlers, with the most prominent warrior known as Pemulwuy.

By 1790, fruit trees were planted, cattle introduced and crops of wheat, barley, maize and oats began to be cultivated by 100 convicts working under the supervision of Henry Dodd. The original colonial settlement, originally called Rose Hill, was officially changed to Parramatta in 1791. That same year, the first four settlers of NSW were granted land in the Parramatta area. Governor Macquarie set up the Native Institution in late 1814. Children, aged four to seven, were taken from their families and given a basic education of English, scriptural teaching and training as a domestic servant or farm labourer. Children were not readily surrendered to the school and Governor Macquarie instituted the first gathering of the tribes at Parramatta in December 1814, specifically to encourage Aboriginal parents to give up their children. In 1816, Governor Macquarie authorised the taking of Aboriginal children as part of his military reprisal against all Aboriginal peoples of the colony.

Parramatta was Australia’s first viable colonial settlement. Its rich history can be seen in some of the oldest colonial buildings in Australia, including Parramatta Gaol, Parramatta Female Factory, and Elizabeth Farm (Hale, P and Koeneman, T 2010).

Westmead was originally part of the Government House’s domain in Parramatta. The name Westmead came into use when the domain was first subdivided in 1859. The northern meadow and western meadow of the domain were split off and called Northmead and Westmead. The area left, including Government House, formed Parramatta Park.

Contemporary hospital design responds to a new model for health – a salutogenic perspective with a focus on promoting health and well-being, instead of a pathogenic model of healthcare (Antonovsky 1996).

“Under the pathogenic model of healthcare, the psychological and social needs of patients are disregarded and they are often considered more akin to objects with sick parts.” (Dilani 2001)

The research guiding healthcare facilities design in the 21st century is an interdisciplinary effort, and is a distinct change from the unilateral pathogenic perspectives, commonly followed in health. In collaboration, a human-centred practice is found. Rapoport (1990) observed that “designed environments encode, give expression to, and in turn, influence social, cognitive, and other environments.” A place communicates the values and vision of the organisation it represents, including patient care, importance of visitors and support for staff.

Moreover, the hospital is a cultural site where life-changing events are experienced, such as the birth of a child, sorrow for the death of a loved one, joy for healing and hope for recovery. Hospital spaces present a unique opportunity to reflect on the universality of human life, experienced from birth to death, and respect for cultural expression and diversity.


Lucy Turnbull, Chief Commissioner, Greater Sydney Commission

“Westmead’s planned developments offer a once-in-a-generation opportunity for private and non-government businesses to create a vibrant and dynamic health services innovation city.”

Westmead

Westmead was originally part of the Government House’s domain in Parramatta. The name Westmead came into use when the domain was first subdivided in 1859. The northern meadow and western meadow of the domain were split off and called Northmead and Westmead. The area left, including Government House, formed Parramatta Park.
Methodology

The method for consultation around the strategy was developed with a focus on placemaking, engaging the Westmead precinct partners, staff, patients, carers, students, visitors, and the local community to develop a shared vision for their healthcare facilities. HARC used an environmental behaviour research model (Zeisel 2006) and a community cultural development methodology (Cameron and Gibson 2001) to develop the strategy. These are outlined in more detail below:

A. Environmental behaviour research

A1. Observation of physical traces and environmental behaviour
- Research focused on how people use the diverse facilities, what people do when they wait, how families accompany patients to the hospitals, where students learn, study and socialise, what staff do in their time off, and how information is displayed
- Photography and review of observations assisted in interpreting the information

A2. Standardised surveys and focused interviews with users
- An online survey was conducted by the HARC team
- Interviews were also held with staff, patients and visitors to get an insight into their vision for arts and culture at Westmead. Interviews with local organisations and the community were also conducted.
- Community languages were used to include culturally and linguistically diverse (CALD) patients, visitors and local residents

“[We want] art that is eye-catching, colourful, stimulating. Not the dreary and safe ‘motel type’. Perhaps some performance art - music and dance.”
Survey respondent, 2017

“[We want art that is] a shift away from a ‘sick’ environment to a ‘healthy, wellness’ culture/environment, for the mind (green - plants, trees, green walls, relaxing spaces,) body (paths/stairs that people want to take to get places, to add steps to their day (lead them here/beautify) and environment (sustainable, green).”
Survey respondent, 2017

“[Art should help you] discover your world, treat the senses.”
Survey respondent, 2017
B. Engaging the community

B1. Creative activities

- Creative activities were used to connect with the participants in an informal and relaxed way. It also assisted to connect with young participants and CALD communities, where communication in English was more challenging.
- Some of the proposed strategies and projects are based on community partnering, or asset-based community development.

More than 1000 people participated in the development of the strategy. This included people of all ages, cultural backgrounds and abilities. Together, participants painted a vision of what the contribution of arts and culture could look like at Westmead. This vision is of a vibrant, welcoming and contemporary place, where everyone feels they are in state-of-the-art facilities that evoke a sense of feeling safe, welcome and connected.

Participation

Number of people involved by activity:

<table>
<thead>
<tr>
<th>Survey</th>
<th>Interviews</th>
<th>Creative activities</th>
<th>Total Involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>301</td>
<td>286</td>
<td>433</td>
<td>1020</td>
</tr>
</tbody>
</table>

Findings
### Data Snapshot

#### Survey Participation by User Group
- Staff: 51%
- Visitor: 8%
- Patient: 20%
- Local resident: 11%
- Carer: 6%
- Volunteer: 4%

#### Survey Participation by Age
- Under 15: 3%
- 16-24: 5%
- 25-34: 14%
- 35-44: 21%
- 45-54: 19%
- 55-64: 24%
- 65-74: 9%
- Over 75: 3%

#### Arts Preference
- Art about nature: 21%
- Interactive art: 20%
- Culturally diverse art: 16%
- Aboriginal and Torres Strait Islander arts: 14%
- Heritage and history: 11%
- Local community: 9%
- Other: 9%

#### Preferred Ambience
- Diverse environments: 13
- Aboriginal representation: 9
- Cultural/inclusive/fun: 16
- Interactive/inviting/vibrant: 10
- Open/airy/fresh/clean: 8
- Nature/green: 7
- Light/friendly: 5
- Welcoming: 4
- Safe/calming/peaceful: 2

#### Priority Areas for Arts
- Main waiting areas: 224
- Patient rooms and lounges: 195
- Wards and patient lounges: 141
- Treatment rooms: 141
- Gardens: 97
- Patient and family rooms: 92
- Family and carer rooms: 91
- General hospital areas: 51
Seven themes emerged from the consultation process. These themes are a way to group what matters most to patients, carers, community members, residents, staff and students at Westmead.

The seven themes for arts and culture initiatives at Westmead are:

1. A healing environment that is connected to nature
2. Understanding and respecting Aboriginal and Torres Strait Islander people
3. Embracing diversity and engaging local communities
4. Engaging and contemporary art
5. Promoting a positive identity for Westmead
6. Westmead as a catalyst for healthy living
7. A sustainable program to keep Westmead vibrant

The themes will guide:

- The design, installation and exhibition of art pieces within healthcare spaces and services
- The creation and implementation of programs and initiatives that celebrate the diverse Westmead community

Survey participants told us they want arts and culture that:

- Connects to, celebrates and reflects the local, natural environment
- Provides places for staff, students, carers, visitors and patients to take time out

Many people surveyed expressed a wish for natural materials to be used in sculptural elements and designs.

"[Art should] connect to nature - like water, sky and clouds, which are important features of Chinese art."

Chinese Youth League member
The arts and culture programs and initiatives will:
- Show an awareness of and respect for the traditional Aboriginal owners
- Include a physical expression of a Welcome to Country
- Promote Aboriginal and Torres Strait Islander culture as diverse, evolving, living and rich in traditional knowledge
- Offer an opportunity to work with local Elders and engage Aboriginal artists

When you take the next step, just remember the ones that walked the land before.

Darug Elder Uncle Greg Simms during a Welcome to Country video, produced by Western Sydney Local Health District.

Multiplex trainee Kenny Dickson with Aboriginal Employment Strategy and Westmead Hospital staff. Kenny’s art was a gift to thank Neonatal Intensive Care Unit staff for the care and support provided to his wife and their premature baby.

Westmead precinct staff and Darug Elders at The Children’s Hospital at Westmead’s Aboriginal children’s memorial garden.

Parents and children in western Sydney provided their arts vision

Virtual reality goggles have been a hit at workshops, including at a workshop with a Chinese community group in 2017.

A Hazara women’s group visited Westmead Hospital to discuss what mattered to them in terms of hospital spaces and services.

Staff, students and the community want:
- Arts and culture projects that promote and celebrate our rich cultural diversity
- Local communities to be involved in the arts and culture program
- Arts and cultural activities that cater for different ages
- Arts and culture that give opportunities for people of different abilities to participate

Multiculturalism and community diversity are good ways of connecting people and making the hospital a community hub. It helps people feel welcome and it highlights what makes Westmead unique.

Westmead Redevelopment consumer representative
THEME 4
engaging and contemporary art

The community said they want the Westmead Redevelopment project to:

- Develop an arts and culture program that includes all art forms
- Include interactive arts and contemporary media e.g. new and emerging technologies such as virtual reality, touch-sensitive and projections
- Include art that is eye-catching, colourful and stimulating

During the consultation process, hologram-inspired technology was used. Participants were interviewed and these videos were projected using an attachment that displayed the video as a hologram.

Origami master Yoshimi Lawler (centre) facilitated a number of origami workshops at Westmead Hospital and The Children’s Hospital at Westmead.

THEME 5
promoting a positive identity for Westmead

The community wants:

- Arts and culture to contribute to a change in perception about Westmead - a shift from the perception of Westmead’s spaces being dark and outdated to modern, light-filled spaces
- To use the arts to show Westmead as a state-of-the-art health, education and research facility
- Artwork to be used to help with way-finding within indoor and outdoor spaces

Artist’s impression of the new hospital building. The artwork called the Night Sky will be located underneath the Innovation Centre (pictured in the centre of this image). The artwork featured here is an example only and has been adapted with permission from artist Leanne Tobin.
THEME 6
Westmead as a catalyst for healthy living

Feedback from the community included a desire for:

- A shift away from a "sick environment" to a "health and wellness environment and culture"
- The creation of a range of spaces that encourage social interaction and quiet reflection
- Arts and culture programs that promote active living

"The arts could help create positive mental health for patients and staff and a low-stress environment. Interactive arts would be a good addition, as would music."

Westmead Hospital food services staff member during an interview

THEME 7
a sustainable program to keep Westmead vibrant

The community and precinct partners want a sustainable arts program. The arts and culture advisory committee will work with partners to ensure sustainable practices are in place.

Considerations for the program include:

- How to build and leverage partnerships with precinct partners, arts organisations and existing festivals so exhibitions can travel to Westmead
- Establishing and maintaining connections with local artists and communities to harness the region’s creative resources
- Ensuring artworks are relevant and changed regularly to reflect the diverse community
- The ongoing maintenance program and potential revenue sources to ensure the upkeep of large artworks, including cleaning
- The types of materials and processes used in the creation and display of artworks

The Westmead Redevelopment project is exploring opportunities for sponsorship and grants.

Workshops and discussions with artists, arts organisations and Westmead precinct partners are exploring opportunities to collaborate. Left: Artists Angela Nashaat and Martha Jabour. Right: The University of Sydney’s Aboriginal curator Matt Poli.

"It would be great to have an artist corner where people could do art."

Interview with the Women’s Creative Group, Westmead Public School Community Hub
## Goals and strategy

### 1. A sense of place through the arts and culture

**Goal**
The Westmead Redevelopment is creating people-centred facilities, offering the best in healthcare, research and education.

**Strategy**
- Interpret, through arts and culture, the partners’ synergy, creating one special place
- Promote communities as partners in arts and cultural development to activate the Westmead precinct
- Encourage and develop a connection to the culture and nature
- Foster a deeper understanding of the historic significance of the land that Westmead inhabits and recognise the Darug people as traditional owners of the land
- Consider the historical and cultural past of the place where the Westmead Redevelopment project is located

### 2. Nature and healthy living

**Goal**
Arts and culture at Westmead promotes the connection with the surrounding natural environment.

**Strategy**
- Promote links with the river, parks and natural reserves to encourage physical activity and healthier lifestyles
- Encourage artistic innovation in the interpretation of nature and the natural environment
- Create outdoor areas that support social engagement and areas that support quiet contemplation
- Promote the understanding and appreciation, knowledge and engagement of Aboriginal and Torres Strait Islander cultures
- Engage with local communities to support nature and healthy living initiatives, promoting their contribution as valued resources
- Develop partnerships that promote an understanding of urban heat in western Sydney and opportunities for its mitigation
- Promote the inclusion of green oases along with social places to sit and rest

### 3. Celebrate diversity

**Goal**
Arts and culture at Westmead values and celebrates the rich diversity of all people who come to the site.

**Strategy**
- Reflect cultural diversity through the arts and culture program
- Celebrate diversity in all its forms, including age and abilities
- Develop opportunities for ephemeral artworks and all art forms to promote and celebrate diversity
- Celebrate and promote diversity within the workforce
- Promote environments that nurture, respect and care

### 4. Sustainability

**Goal**
Arts and culture at Westmead aims to enhance facilities that are able to provide best care, education and research now, and in decades to come.

**Strategy**
- Develop a long-term arts and culture program that will professionally maintain and promote Westmead collections, and a positive sense of place beyond the Westmead Redevelopment project
- Work in collaboration with existing arts and culture programs at Westmead Hospital, The Children’s Hospital at Westmead and the University of Sydney, to value and promote their work
- Confirm and formalise partnerships identified at strategic planning. Value and promote partners’ contributions.
- Develop opportunities for ephemeral artworks and all art forms
- Promote the community as partners in arts and cultural development to create a vibrant and positive environment
PROGRAM TIMELINE
2018-2023

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short-term strategies 2018-2019</td>
<td>Endorse the preliminary schedule and projects identified as being part of the fabric of the building and landscape</td>
</tr>
<tr>
<td></td>
<td>Endorse the acquisition and selection criteria and call for expressions of interest</td>
</tr>
<tr>
<td></td>
<td>Commission works: prepare briefs for each project (to be endorsed by the arts and culture advisory committee), select artists to respond to briefs, select concept designs and contract artists to develop detailed designs</td>
</tr>
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<td></td>
<td>Manage the commission and installation of works (with Multiplex)</td>
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<td></td>
<td>Engage community organisations/groups for projects with community connections</td>
</tr>
<tr>
<td></td>
<td>Review Westmead Hospital’s existing arts collection and where possible, rehang works in refurbished areas</td>
</tr>
<tr>
<td></td>
<td>Use corridors at the existing Westmead Hospital</td>
</tr>
<tr>
<td></td>
<td>Document and promote the program</td>
</tr>
</tbody>
</table>

| Medium-term strategies 2018-2019 | Continue involving staff in the development of briefs and projects |
| | Seek and apply for grants and sponsorships for short, medium and long-term strategies/projects |
| | Document and promote the program |
| | Commission projects that are to be installed post-construction (same process as per works in the short-term strategy) |
| | Organise a photography competition to provide artworks for the new hospital building interview rooms and hallways |
| | Prepare grant applications and seek sponsors to support the future of the arts and culture program |
| | Create new exhibition spaces and curate a program of exhibitions |

| Long-term strategies 2018-2023 and beyond | Establish a sustainable, professionally-run arts and culture program to care for and maintain the arts collection and develop new cultural projects |
| | Develop sponsors and partnership programs |
| | Sculpture by the Hospital program for art in Hospital Road and other landscaped areas |
| | Apply a post-occupancy evaluation, focused on the arts and culture program |
| | Use the corridors of the existing Westmead Hospital for temporary exhibitions. This will follow the comprehensive engagement work established through the planning i.e. working with community groups, staff, students and researchers in determining the evaluation from a large and diverse frame of reference. |
| | Document and promote the program, partners and sponsors |
| | Connect to research on arts and wellness (design, health communication, population health, mental health, community cultural development) |

ENDORSED PROJECTS

Fourteen arts projects were proposed via the arts and culture advisory committee and have been endorsed by Western Sydney Local Health District, The Children’s Hospital at Westmead and the University of Sydney.

Each project will be managed via the arts and culture advisory committee to ensure it is delivered on time, within budget and is of a high-quality, consistent with the partner organisations’ vision for Westmead.

Where possible, community and stakeholder engagement opportunities will be incorporated into artist’s briefs for each project. This will ensure input from patients, carers, families and consumer representatives.

1. Journeys
A series of rest areas with sculptural seats celebrating the connection to the river, including shapes reminiscent of the rows (traditional Darug canoes).
Location: Main external pedestrian routes next to the new hospital building.

2. Trees of Hippocrates seedlings
Clippings of the Greek Tree of Hippocrates donated by the University of Sydney to Westmead Hospital and The Children’s Hospital at Westmead. The project is a symbol of the information and collaboration occurring across the Westmead precinct.
Location: New hospital building forecourt near the Innovation Centre.

3. The Night Sky
Artwork by a group of Darug artists, working in collaboration with astrophysicist Professor Ray Norris, to reflect on the Aboriginal knowledge of the night sky.
Location: Soffit (ceiling) under the Innovation Centre.

4. Welcome to Country video wall
A video wall with opportunities to feature a Welcome to Country video, health promotions, art and stories.
Location: Main entry lobby exhibition space.

5. Digital projection gallery
Projectors will project ongoing works developed through an artist-in-residence program.
Location: Innovation Centre.

6. Tree of Life
A feature wall will create a stunning visual piece showing the form of a tree, representing the Tree of Life.
Location: Main entry lobby next to the Innovation Centre.

Example of sculptural seating to represent canoes
Artist’s impression of the Tree of Life
7. The River
An artwork representing the importance of nearby Parramatta River and the importance of water to many cultures. The work will be visible from outside the building, especially at night.
Location: Corridor from main entrance atrium towards the University Clinics in Westmead Hospital.

8. Palisade
Artist designs on the palisade (safety fencing connecting the plaza’s two levels).
Location: New hospital building forecourt from level 1 to 2, adjacent to the cultural gathering place.

9. Tools of Knowledge
Sculptural seating representing working stones used by Aboriginal people.
Location: Level 1 of the new hospital building forecourt.

10. Cultural gathering place garden
Artist-designed smoking area and yarn circle within the landscaped areas next to the cultural gathering place.
Location: Cultural gathering place garden, adjacent to the new hospital building.

11. Sound of Water
Water soundscape.
Location: Level 1 of the new hospital building forecourt.

12. Sculptures by Hospital Road
Temporary sculpture works displayed during a biennial festival. A call for submissions would attract artists.
Location: Landscaped areas on level 1 of the new hospital building forecourt.

13. A Sense of Place
Selected photographs from a competition, celebrating nature and the community, will be chosen for large photo murals.
Location: Patient and visitor lounges in the new hospital building.

14. The Art of Waiting
Artist-created wall graphics.
Location: Waiting areas and patient visitor lounges in the new hospital building.

Moments of Tenderness by Gaven Lin, Auburn Hospital 2008.
A Sense of Place is a photography competition that will celebrate nature and the community.

Make Way for Ducklings from Boston’s Public Garden’s pond. Sculptures by Hospital Road will include both permanent and temporary works.

An example of vinyl wallpaper, which could be used to display photos or reproductions for the Art of Waiting.
### STAGE 1

<table>
<thead>
<tr>
<th>Area</th>
<th>Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gastroenterology</td>
<td>Waiting area and reception</td>
</tr>
<tr>
<td>Inpatient unit</td>
<td>Corridors</td>
</tr>
</tbody>
</table>

### STAGE 2

<table>
<thead>
<tr>
<th>Area</th>
<th>Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transit Lounge</td>
<td>TBA</td>
</tr>
<tr>
<td>Adolescent and Young Adult services</td>
<td>Interactive work - reception</td>
</tr>
<tr>
<td>New hospital building and Westmead Hospital public link corridor</td>
<td>Heritage Gallery</td>
</tr>
<tr>
<td>Westmead executive offices and clinical support services</td>
<td>TBA</td>
</tr>
<tr>
<td>Intensive Care Unit (ICU)</td>
<td>Level 3 ICU waiting, Distressed Relatives Rooms (2), Family Interview Rooms (2), Waiting area</td>
</tr>
<tr>
<td>ICU Administration</td>
<td>BMU corridor, lounge, sensory room, outdoor area</td>
</tr>
<tr>
<td>Aged care, including behavioural management unit (BMU)</td>
<td>BMU corridor, lounge, sensory room, outdoor area</td>
</tr>
<tr>
<td>Gastroenterology</td>
<td>TBA</td>
</tr>
</tbody>
</table>

### STAGE 3

<table>
<thead>
<tr>
<th>Area</th>
<th>Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Theatres</td>
<td>TBA</td>
</tr>
<tr>
<td>Outpatient care (adult services)</td>
<td>TBA</td>
</tr>
<tr>
<td>Level 6 Lounges Block D</td>
<td>TBA</td>
</tr>
<tr>
<td>Level 2 Audiology</td>
<td>TBA</td>
</tr>
<tr>
<td>L4 Aged Care, Patient Lounge</td>
<td>TBA</td>
</tr>
</tbody>
</table>
The development of the arts and culture strategy was informed by the following policies and frameworks:

**National**
- The National Health and Arts Framework, signed by all health ministers and arts/culture ministers (2013)

**NSW Health policies and frameworks**
- NSW Health and the Arts Framework: improving the health of the community through integrating the arts into the design and delivery of health services and public health messaging (2016)
- Guidelines for visual art programs in NSW health services facilities GL2017_016, (2017)
- Embracing Cultural Diversity, PD2010_020 - NSW Health Policy and Implementation Plan for Culturally Diverse Communities (2012-2016)
- Respecting Aboriginal people, PD2017_004 - Aboriginal health impact statement

**Create NSW**

The Children’s Hospital at Westmead policies and programs
- Artwork at The Children’s Hospital at Westmead policy

The following documents also informed the Westmead Redevelopment Arts and Culture Strategy:
- City of Parramatta Council (CoP) Parramatta Wags
- City of Parramatta Council Bicycle Plan (2017)
- Western Sydney Local Health District and CoP active transport program for the Westmead Redevelopment project
- Turn Down the Heat - planning a liveable western Sydney
- Wingara Mura design principles, University of Sydney
- Culture and Our City : A Cultural Plan for Parramatta CBD (2017-2022)
- CoP Reconciliation Action Plan
- Westmead Redevelopment Aboriginal and Torres Strait Islander Legacy Strategy and Action Plan
April 11, 2020

Westmead Redevelopment Arts and Culture Strategy

Writer: Marily Cintra

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The Westmead Redevelopment project team acknowledges and pays respect to the people of the Darug nation - the traditional custodians of the land on which Westmead is located.

The Westmead Redevelopment project is committed to acknowledging and celebrating Aboriginal and Torres Strait Islander cultures and has developed a legacy strategy and action plan with the contribution and advice of Aboriginal Elders, staff members of the University of Sydney, Western Sydney Local Health District and The Children’s Hospital at Westmead, City of Parramatta, Aboriginal and Torres Strait Islander Advisory Council and community members.

The integration of Aboriginal Torres Strait Islander art works proposed in this strategy were developed following consultation with local Aboriginal communities and workers. Westmead Redevelopment project’s Arts and Culture Strategy has applied Aboriginal design principles, developed by the University of Sydney.

Aboriginal Elder Uncle Greg Simms with the Westmead Redevelopment project’s Carla Edwards at the launch of the Aboriginal and Torres Strait Islander Legacy Strategy.

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Cameron, Jenny and Katherine Gibson Shifting Focus: Alternative Pathways for Communities and Economies La Trobe City and Monash University 2008

Kretzman, John and McKnight, John Building Communities From The Inside Out The Asset-Based Community Development Institute, Northwestern University, Evanston, USA 1993

Westmead Redevelopment project’s Arts and Culture Strategy has applied Aboriginal design principles, developed by the University of Sydney.

At Westmead, the Darug welcome and tell their stories to all guests who come to their land.